

ORAL COMMUNICATION VALUE RUBRIC

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The type of oral communication most likely to be included in a collection of student work is an oral presentation and therefore

Definition

Oral communication is a prepared, purposeful presentation designed to increase knowledge, to foster understanding, or to change behaviors.

Framing Language

Oral communication takes many forms. This rubric is specifically designed to evaluate oral presentations of a single speaker. For panel presentations or group presentations, it is recommended that each speaker be evaluated separately. This rubric is designed to evaluate a message that is conveyed, supported by one or more forms of supporting materials and including a purposeful organization. An oral presentation does not readily apply to this rubric.

Glossary

The definitions that follow were developed to clarify terms and concepts used in this rubric.

x Central message: The main point/thesis/"bottom line"/"take-away"



