

7+('(3\$570(17 2) &20387(5 6&,(1&(7+(&20387(5 6&,(1&(
5\$'8\$7(678'(17 25\$1,=\$7,21 *62&6 35(6(17

,19,7(' 63(\$.(5 6(5,(6

3 URIHVVRU 6WHS %%ô~0 ,jPRV Gã 0e",286%

6 RIWZDUH FRQWUDFW VS LRU LW DQG NYIEFXHVLW

\$EVWUDFWZDUH FRQWUDFW SHULHL FDFWLVDE RXQRWEWQ RQSHFL
FDQEHFKHFNHG DWUXQWLPH 6FDWZIDRQHVFRIQSVURDFUDVFDQGF
WRGHYHORSHUV ZKHQ SURJUDPVQIDWLQW RVBENW, VOIHGU VFSKH
VRIWZDUH RRRUWFLDFWDFHUVXFLRQHFRFVQDQSHFLILFDWLRQV

:H GHYHORS DQ H[SUHVVLVH IUDPHZRUN FRLQVPSOH PRIQWRRESR
FRPSRQHQWV KDYH D ZLGH YDULHWDRGI DFFGHVWLF]RIQVWRDQ
IUDPHZRUN ZLOO QRW PHHW WKH QKHGMURPHDZRUJILW KHQRV
DXWKRULW\ HQYLURQPHQW \$Q DXWKRULWKHQDLH]HFXHQVRQ
EXLOGLQJ EORFNV RI DFFHVV FRQWUDXWRRLYDRULRQ QFRQW
FRQWUDFWV WKDW PDQDJH DXWKRULW\ HQYLURQPHQWV

:H DOVR GHYHORS :KLS D V\WHPZDKBWF EQWQJDFWVKHVBHQLFI
SURLGHV SURJUDVBEW ZLDQKXD FRIQGLRBRBGHWKWKHYQFH
VHUFLFHV DWUXQWLPH &RQWUDFWGPRQWLFULQDULW VBFIDQ
DOORZLQJ KHWHURJHQHRXV LPSOHPDQWFRQWRQ VHDQJLXBJH]VFE
GRHV QRW GLVWXUEQVWXURRVHGRFRXS OHHGLFHV

7KLV WDN LV EDVHG RQ MRLQW Z&KNLZWRK /XPRXODVH ODFR
5REHUW %UXFH)LQGOHU

%LBWHSKHQ &KRQJ LV DRHWKROQ RHE'D@BMONQVHF WLE Q&RR+VKB
DZDUG DQ \$)2Q5HRWQJD,QRBUDDZORRQHQ
&RUQHOO 8QLYHUVLW\ DQG D EDFKVLQ